

Technical Bulletin

Pelican™ CARGO / BX Series Discontinuation and Transition to CRATE

OVERVIEW

Since its introduction in 2019, the Pelican CARGO / BX Series has helped establish Pelican within the overland and vehicle-storage market while expanding opportunities across consumer, commercial, and government channels.

With the successful introduction of the Pelican CRATE ecosystem, we are taking the next step in the evolution of the category. **Effective immediately, Pelican will discontinue the CARGO / BX Series and transition the category to CRATE.**

The CRATE platform provides a stronger foundation for future growth through its modular ecosystem, expanding assortment, healthy margin profile, and broad range of consumer, commercial, and government applications.

PRODUCTS AFFECTED

The following CARGO cases and associated accessories are discontinued **effective immediately**:

- BX55 | BX90 | BX135 | BX140 | BX255
- BX50, BX80 and BX85 were previously discontinued
- Accessories: Cargo lid stay, mounting kits and molle panels
- Following this transition, CARGO will no longer operate as a standalone Pelican product category.

Part Number	Description
CARGO CASE MODELS	
BX135-BLK	CARGO CASE,MED TRUNK,135L,BLK
BX140-BLK	CARGO CASE,LG ROOF,140L,BLK
BX255-BLK	CARGO CASE,LG TRUNK,255L,BLK
BX50-BLK	CARGO CASE,CUBE,50L,BLK
BX55-BLK	CARGO CASE,MED SADDLE,55L,BLK
BX80-BLK	CARGO CASE,SM TRUNK, 80L,BLK
BX85-BLK	CARGO CASE,LG SADDLE,85L,BLK
BX90-BLK	CARGO CASE,MED ROOF,90L,BLK
CARGO MOUNTING KITS	
RFMT-002-BLK	RFMT2,CARGO CASE ROOF MOUNT,BLK,GEN2
RFMTTC-002-BLK	RFMTTC2,ROOF MOUNT TUBULAR CLAMP,GEN2
SDDLMT-002A-BLK	SDDLMT2A,SADDLE CASE MOUNT,FLANGE,GEN2
SDDLMT-002B-BLK	SDDLMT2B,SADDLE CASE MOUNT,TACOMA,GEN2
XBEDMT-002-BLK	XBEDMT2,CARGO CASE CROSS-BED,MOUNT,GEN2
CARGO LID STAY	
KIT-LIDSTAY-CARGO	KIT,CARGO CASE LIDSTAY KIT,P211-0120

CARGO MOLLE PANELS	
BX50MP-001-BLK	BX50MP,CARGO MOLLE PANEL KIT,50L,BK
BX80MP-001-BLK	BX80MP,CARGO MOLLE PANEL,SM TRUNK,80L,BK
BX90MP-001-BLK	BX90MP,CARGO MOLLE PANEL,MED ROOF,90L,BK
BX135MP-001-BLK	BX135MP,CARGO MOLLE PAN.MD TRUNK,135L,BK
BX140MP-001-BLK	BX140MP,CARGO MOLLE PANEL,LG RF,140L,BK

INVENTORY & CUSTOMER TRANSITION

- The objective is to strategically sell-through all remaining CARGO inventory as quickly as possible.
- Sales teams should immediately begin working with affected accounts to transition appropriate business to the CRATE ecosystem. Where CRATE does not provide a direct replacement for a specific application, other Pelican protective case solutions should be considered.
- We recognize that certain customers may require an account-specific approach. Please work with the Product team to develop an appropriate transition strategy where necessary.

WARRANTY & SERVICE

Pelican will continue to support existing CARGO / BX Series products in accordance with their applicable product warranty. Existing warranty and customer service procedures remain in effect for products already sold.

ACTION REQUIRED

- Notify affected accounts of the CARGO / BX Series discontinuation.
- Prioritize sell-through of remaining CARGO cases and accessories.
- Transition appropriate customers and opportunities to CRATE.
- Identify customers requiring an alternative Pelican solution or account-specific transition plan.
- Update applicable product listings, sales collateral, merchandising assets, and category references to reflect the transition.
- Do not initiate new CARGO / BX Series programs or opportunities without Product Management approval.

MOVING FORWARD

CARGO established the opportunity. CRATE is positioned to scale it.

This transition allows Pelican to concentrate our resources behind the next-generation protective ecosystem designed to expand our position across the overland, outdoor, commercial, and government markets.

Thank you for your continued support as we execute the CRATE roadmap and build the next generation of Pelican protective solutions.

